

OUR PERSPECTIVE

Altera: Catching the Next Wave

Growing interest in socially responsible investing has prompted many advisors to think about how they can integrate ESG factors into their service offerings. Alternative assets, in particular, play a special role given their greater impact potential versus public market secondaries. Our framework and access to pre-screened alternative investment offerings allows both taxable and philanthropic allocations to construct more socially aligned portfolios.

Changing Financial Landscape

We are all witness to a changing financial landscape. Investors are increasingly interested in how their investments impact the world and what their role should be as risk-takers. This shift is happening alongside a larger trend of financial intermediaries looking to justify fees and emphasize their value proposition. So the question for all of us is:

“How do we, continue to add value?”

The answer is; by giving investors something more than historical returns and financial projections. We have to go beyond the traditional IPS and provide a system for analyzing the impact of our financial transactions.

A New Framework

Understanding impact is an outcome agnostic pursuit. It's not just being responsible investors; it's about understanding the effects of our financial decisions and how that pairs up with our return objectives.

This new impact-centric framework has many of the characteristics that are used to analyze financial return – such as benchmarking and normalization. The key is to do this in a way that is consistent across asset classes and portfolios.

Impact Strategies: Focused on Change

Impact Strategies was created with the expressed purpose of helping financial professionals better measure and track their external impact. Our mission is to build scalable investment approaches that increase transparency for advisors and investors alike. We can do this in both taxable portfolios and within Donor-Advised Funds.

An Interventional Coefficient

The analysis of impact is the study of change. If nothing is changed, there's been no observable impact from your investment.

We focus on how change happens and the forces necessary for it to occur. It's this 'interventional' perspective that shapes our top-down approach to impact analysis. Every set of activities that is affected by the transaction will have an interventional coefficient associated with it.

Providing the Solutions Investors Need for Understanding Impact

We are a solution-based service provider developing a proprietary approach to measuring impact. We are able to apply this “base code” in many different settings – depending on client needs.

Investing for Impact—Where a Little Allocation Goes a Long Way

Our Approach

At Altera, we understand that people need to be able to make better decisions today, if they are to have a positive long-term impact. Our strategies help investors and intermediaries guide the impact of their portfolios by providing easy to understand model allocations that target various impact mandates.

Who We Serve

Altera offers investors, asset advisors, and funds access to our investment offerings and solutions, spanning various alternative asset classes.

Donor-Advised Funds. We work with fund managers to give them access to alternative investments that align with the overall goals of the planned donations.

Taxable Alternative Portfolio. Our investment due diligence and advisory support offer our clients ways to approximate towards a social mandate with alternative assets. Our platform provides direct access to investment that are pre-screened and measured for potential impact.

Impact Analyzed; Value Added

Our impact advisory focus helps us assess and monitor the impact concentrations of single assets, proposed transactions, and portfolios.

Our experienced teams drill down into all types of assets and situations to provide impact analysis and proprietary allocation models. We understand the parties, the transaction, and the market, giving you confidence about your investment impact.

“One of the main reasons investors lose interest in building an asset base is detachment from their investments. Adding impact assets increases engagement and personal financial stewardship.” (Chadd Evans, CEO of Altera Investments, LLC).

We help investors visualize impact concentrations, relative to financial allocations, allowing them to engage more deeply with their investments and advisor relationships.

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